



Old Sigh Race Series **2013 Sponsorship Package**

Background Information:

The Old Sigh Race Series (OSR) is a Wednesday night sailboat racing series in Cataumet, MA. Race starts are between Wings Neck and Scraggy Neck just outside of Red Brook Harbor. On any given Wednesday night, there are up to 25 boats participating each with crews of 3 to 4 or more. **All monies raised by OSR (after race costs) are donated to local boating programs.**

Why Sponsor OSR:

1. Support of the local community and local charities
2. Opportunity to put your product or business in front of key local opinion leaders
3. Hundreds of OSR racers will support the businesses and products that support their passion
4. All monies raised from entry fees and sponsors (after race costs) are donated to local sailing programs (Bourne Community Boating, Buzzards Sailing School)

What's included with your OSR sponsorship:

1. Your logo and link to your website on the OSR website (www.oldsighraceseries.com) All of the OSR notices as well as weekly results are ONLY posted on the site. This ensures weekly traffic to the site and ultimately consistent exposure for your business or product.
2. Your logo on the OSR t-shirt – distributed to all racers and sponsors at the Race for the Rock
3. Prominent logo placement on the course chart which every boat has on board and must reference weekly.
4. Your logo associated as a sponsor of the 7th Annual Race for the Rock to benefit local sailing programs.
5. Access to the OSR email list for marketing your product or business

COST - \$250 per year – checks payable to the Old Sigh Race Series –
OR – email pete@oldsighraceseries.com for more information



THANK YOU!